



Promotions Chair

JOB DESCRIPTION

This is a great position for anyone with previous marketing experience who loves planning and collaborating with others. Your efforts will have a huge impact on the success of our events and fundraising efforts, directly benefiting our infertility community.

Chair Duties include:

1. Collaborate with Social Media Chair to create a promotional calendar for social and digital marketing
2. Coordinate graphic design and content around organization events/branding
3. Develop email communication plan
4. Ensure kcinfertility.org content is current and accurate
5. Promote organization events
6. Promote fundraising efforts

Board member expectations include:

- Attendance and appropriate preparation for monthly meetings (first Thursdays)
- Completing positions-specific tasks between meetings, utilizing volunteers when needed
- Participation in major events and fundraisers (Family Building Conference, 5k, Grant Drive)
- Attending *at least* one Support Group meeting a year
- Representing KCinfertility in the public, knowledgeably and professionally
- Notifying the board in advance if any commitments cannot be met.

New terms will start January 2023 and last two years, with the option of renewing for a second term, if desired.